

2017 REALTOR® MAGAZINE EDITORIAL CALENDAR

REALTOR® Magazine is the official magazine of the NATIONAL ASSOCIATION OF REALTORS® and the business tool for real estate professionals. REALTOR® magazine provides information on real estate industry best practices, brings expert insights to significant industry trends, and provides REALTORS® with timely decision-making tools to determine business purchases and strategies.



ISSUE	AD CLOSE	ART DUE	IN HOME
January/February A Revolution Takes Shape Visions from a new President	12.07.16	12.21.16	01.20.17
March/April Your Career Path Employing a Multitude of Skills	02.03.17	02.15.17	03.17.17
May/June Focus on the Future "30 Under 30" Class of 2017	03.29.17	04.12.17	05.12.17
July/August Pay Attention to Boomers Boomer/Millennial Pain Points	05.31.17	06.14.17	07.14.17
September/October Conference Preview Ad Study Issue	08.02.17	08.16.17	09.15.17
November/December Good Neighbor Awards New CEO Takes the Reins	09.13.17	09.27.17	10.27.17

FOR MORE INFORMATION CONTACT YOUR REALTOR® MAGAZINE ACCOUNT EXECUTIVE.

2017 REALTOR® AE DEADLINES

ISSUE	AD CLOSE	ART DUE	IN HOME
Winter Money & Financial Planning Association Executive Institute	12.02.16	12.16.16	02.21.17
Spring Technology REALTOR® Legislative Conference	03.01.17	03.16.17	04.29.17
Summer Leadership Summit	05.15.17	06.1.17	07.28.17
Fall REALTORS® Annual Conference	08.18.17	09.14.17	10.18.17

2017 BUSINESS TIPS NEWSLETTER DEADLINES

ISSUE	ART CLOSE	SEND DATE
January	1/5/17	1/10/17
February	2/9/17	2/14/17
March	3/9/17	3/14/17
April	4/6/17	4/11/17
May	5/4/17	5/9/17
June	6/8/17	6/13/17
July	7/6/17	7/11/17
August	8/3/17	8/8/17
September	9/7/17	9/12/17
October	10/5/17	10/10/17
November	11/9/17	11/14/17
December	12/7/17	12/12/17

DAILY NEWS

Due no later than two days prior to the Monday email date. Delivery dates (approximate). Delivered daily (Monday-Friday), excluding federal holidays.

NAR WEEKLY REPORT

Due no later than five business days prior to the Thursday email date. Delivery dates (approximate). Delivered every Thursday, adjusted where necessary for federal holidays.