

2017 REALTOR® MAGAZINE RATES

4-Color	1X Net	3X Net	6X Net	12X Net
Full Page	\$49,742	\$48,549	\$47,547	\$46,296
1/2 Page	\$24,871	\$24,275	\$23,775	\$23,148
1/3 Page	\$16,580	\$16,183	\$15,849	\$15,432
1/4 Page	\$12,435	\$12,137	\$11,886	\$11,574
Premium Positions				
Page 1,2 & 3 Covers	\$57,203	\$55,830	\$54,658	\$53,1828
Page 4 Cover	\$59,690	\$58,257	\$57,034	\$55,494
Other Guaranteed Positions: Additional 10%.				
Broker-Owner Demographic Net Rates				
Full Page	\$13,966	\$13,547	\$13,266	\$12,918
Reaches 173,674 designated broker-owners.				
BRCs, Supplied Inserts				
<i>Contact your sales representative for pricing.</i>				

BUYERS' MARKET RATES

4-Color	1-3X Net	4-6X Net
1/2 Page	\$5,550	\$5,132
1/4 Page	\$2,862	\$2,650
1/8 Page	\$2,010	\$1,860
1/16 Page	\$1,278	\$1,184
Line Ads	\$900 flat rate	

CONTACT YOUR SALES REPRESENTATIVE FOR OTHER GUARANTEED POSTIONS.

Above supplied insert rates are estimated. Ad size and paper weight of inserts vary, please send sample for exact quote to: Advertising Sales Associate, REALTOR® Magazine, 430 N. Michigan Avenue, Chicago, IL 60611
 Additional noncommissionable production charge may be incurred. May require additional postage. Business Reply Cards acceptable only in combination with full-page units.

2017 REALTOR® AE RATES

4-Color	1X Net	4X Net
Back Cover	\$2,425	\$2,257
Inside Front Cover	\$2,392	\$2,221
Inside Back Cover	\$2,371	\$2,198
Full Page (Page 3)	\$2,246	\$2,105
Full Page	\$1,989	\$1,857
1/2 Page	\$1,279	\$1,157
1/3 Page	\$650	\$588
B/W		
Full Page (Page 3)	\$1,856	\$1,654
Full Page	\$1,602	\$1,483

Guaranteed Positions: For positions other than covers and page three, add 10%.

2017 DIGITAL RATES

REALTORmag.com	Net
Home Page	\$55 CPM
Topic Sections	\$35 CPM
Rates per 1,000 impressions; minimum impression commitment is 50,000.	
Business Tips eNews	
Text 1	\$5,423
Text 2	\$3,633
Rectangle 1	\$4,747
Rectangle 2	\$4,747
Rectangle 3	\$4,072
Rectangle 4	\$3,462
Daily News	
Text 1	\$2,346
Text 2	\$2,110
Rectangle 1	\$1,947
Rectangle 2	\$1,947
Rectangle 3	\$1,680
Rectangle 4	\$1,680
NAR Weekly Report	
Text Ad	\$6,025
Rectangle 1	\$5,274
Rectangle 2	\$5,274
Rectangle 3	\$4,524