

Reach Decision-Makers with Content Marketing



Tell Your Story Through Advertorials

Reach your target audience and tell your brand’s story in your own words. Advertorials in **APTA Magazine** allow you to promote your products and services through the power of compelling editorial content.

Advertorial

- Advertisers can reserve full-page or two-page advertorials.
- Advertorials also appear in the APTA Magazine PDF edition.
- Advertorial is supplied print-ready.



Pricing

One Issue

Full page	\$4,290
Spread.....	\$7,552

Three Issues

Full page	\$4,161
Spread.....	\$7,327

Six Issues

Full page	\$4,077
Spread.....	\$7,178

C Suite Q&A Advertorial

- Your executives answer industry-related questions, showcasing them as an expert in the physical therapy profession.
- Advertiser supplies content, high-res 300 dpi photo of interviewee, logo.

Pricing

Spread.....	\$7,835
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General Guidelines and Requirements

- All content must be submitted in Word format for review by APTA Editorial.
- Any facts or statistics must be published in a peer-reviewed publication and cited in the advertorial. The word “Advertisement” must be clearly readable and appear at the top of the advertorial in size 12 font.
- Advertorials must be suitable to print as-is. APTA is not responsible for any errors in content.
- Necessary alterations are the responsibility of and at the expense of the advertiser.
- All materials must be submitted in accordance with published deadlines and must meet criteria stated in advertising policy.
- Advertisers must avoid the following fonts or others that could be mistaken for these fonts: Sans, Roboto, Roboto Condensed, and IBM Plex Serif.
- Standard APTA Magazine ad file formats and specifications apply.
- Materials that do not meet stated advertising specifications will be rejected.
- Ask your account executive for submission processes and deadlines.

The Following Disclaimer Appears With Advertorials:

APTA is not responsible for omissions, misprints, or other proofing errors and does not endorse this advertiser. The opinions expressed in this advertisement are those of the advertiser alone and do not purport to reflect the opinions or views of APTA. Statements and data have been provided by the advertiser alone and have not been authenticated.

To Advertise, Contact Us Today!

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