

CONVENTION ADVERTISING OPPORTUNITY

ADVERTISE WITH THE POWER OF GEOFENCING AT THE CONVENTION

Geofencing is mobile marketing taken to the next level, allowing a perimeter to be set up around the convention center that triggers user interaction when attendees enter the space. Geofencing also lets you get the most out of your advertising with powerful analytics, including insights into how many people see your ad and how many people engage.

By offering hyper-targeted location-based ads, you will capture the attention of attendees at the annual convention, in their hotels, and even back at their offices after the show. Don't miss this targeted advertising opportunity!



TO ADVERTISE, CONTACT MAX TODAY:

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PACKAGE DETAILS

Video Package

Go interactive with a screen-sized video to capture the attention of every user.

Specs: .mov; 15-sec. pre-roll up to 1 GB, 720p minimum, 16:9 aspect ratio

Interstitial Package

Be the first ad users see. Your screen-sized ad is launched when an app is opened.

Specs: .jpg; 320x480, 480x320, 768x1024, or 124x768

Banner Package

Your banner ad is prominently displayed on a user's app.

Specs: .jpg; 320x50, 480x75, or 728x90 up to 1 GB; 720p minimum; 16:9 aspect ratio

PRICING

Video Package

\$6,000 flat fee

Limit one advertiser
70,000 impressions

Interstitial Package

\$4,500 flat fee

Limit one advertiser
70,000 impressions

Banner Package

\$3,000 flat fee

Unlimited advertisers
70,000 impressions