



BE IN THE
FRONT LINE
IN *SHERIFF &
DEPUTY*
MAGAZINE.

89%

SHERIFF & DEPUTY
READERS TAKE ACTION

These action-driven readers reported taking one or more of these actions during the past year as a result of advertisements in *Sheriff & Deputy*.

- Bought products or services advertised
- Requested additional information from a company
- Visited an advertiser's website

**SHERIFF
& DEPUTY**

TO ADVERTISE, CONTACT:

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AVG. READERSHIP
Includes a 2.0 pass-along rate.

60,000



47 minutes
TIME SPENT READING
SHERIFF & DEPUTY

**77% BUYING
POWER**

of readers specify, recommend, buy, approve or authorize the purchase of products or services.