

C^{HOT}MPANIES

Get immediate results and a full year of market advantage

REALTOR® Magazine's HOT COMPANIES special advertising section is a popular industry showcase for new COMPANIES and industry innovations.

Results via print & digital

HOT COMPANIES advertorials are highly effective in communicating the reasons why REALTORS® should be doing business with you or using your product. All advertorials are published in both the print and digital editions with web links.

Your advertising package helps maximize your PR value

REALTOR® Magazine helps you leverage your investment by including the following benefits with your advertising package:

- Professional editing and graphic design
- Reaches a readership of 1 Million
- Publication in online digital edition with web link
- Official HOT COMPANIES logo

It's easy to become featured!

- Purchase a half page, full page, or 2 page spread
- Submit your ad, photos, and copy
- Our team of professional editors and graphic designers will produce a visually striking layout that presents your company

REALTOR®
MAGAZINE

C^{HOT}MPANIES

AD

Personalized Heading
placeholder for more detailed sub head

LOGO

Company Name
Address listing
Phone Number Email
Website

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Company Highlights

- 1 Educate your clients about the changes and prepare them for the fact that closings may take longer.
- 2 Recognize that back-to-back closings may be problematic if there are delays.
- 3 Encourage clients to avoid last-minute negotiations since changes made within the three-day waiting period could delay the closing.
- 4 Ensure that the new disclosure timing requirements are addressed. Ensure that the new disclosure timing requirements are addressed.

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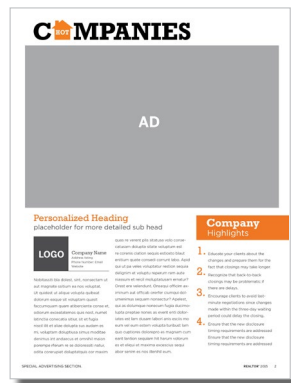
Rates

Spread: \$65,486
 Full Page: \$32,743
 Half Page: \$16,371



Spread Specs

- Full page ad. 8.125 x 10.875
- Logo. Vector based or high res jpg. 300 dpi
- Up to 3 high res images (Not all may be used). 300 dpi
- Headline, subhead. 250 words
- Company contact information. Name, address, phone, and website
- Bulleted features. 75 words max.



Full Page Specs

- Half page ad. 7.5 x 4.8125
- Logo. Vector based or high res jpg. 300 dpi
- 1 high res images (May not be used). 300 dpi
- Headline, subhead and 175 words max body copy
- Company contact information. Name, address, phone, and website
- Bulleted features. 65 words max.



Half Page Specs

- Sixth page ad. 2.25 x 4.25
- Logo. Vector based or high res jpg. 300 dpi
- Headline, subhead and 175 words max body copy
- Company contact information. Name, address, phone, and website

Include a digital placement on REALTORMag.com!
 Contact your account executive for more information.

REALTOR[®]
 MAGAZINE